



You are invited to participate in the IREM INDUSTRY PARTNER program.
Enclosed is information on the program and an application form.
Please call the IREM Chapter Office at the number below if you have any questions.

IREM

INDUSTRY PARTNERS

IREM Las Vegas Chapter 99
P O Box 96445
Las Vegas, NV 89193-6445
Phone: (702) 878-0959
Fax: (702) 835-6779
Email: deniser@richwightman.com or iae@iremlv.org
<http://lasvegasirem.org>

Mission statement:

To promote professionalism in real estate management through membership participation, education and legislation in accordance with our code of ethics.

Code of ethics statement:

Industry Partners are not members of the Institute. Only CPM® members and AMO® member firms shall be members. By signing the application, I agree that I shall not hold myself out to be a member of the Institute of Real Estate Management, or the Las Vegas Chapter. I also agree to conduct myself in compliance with Industry Partner Code of Ethics and to act responsibly and professionally when participating in IREM Chapter 99 sanctioned events. I understand that, if approved as an Industry Partner, I may use the name Institute of Real Estate Management, for the sole and united purpose of indication that I am an Industry Partner of the Institute. I understand that should my participation as Industry Partner be terminated by the chapter at any time, there shall be no refund of my contribution.

IREM Industry Partners of Las Vegas Chapter 99:

The Institute of Real Estate Management, an affiliate of the National Association of Realtors, is the source of education and professional recognition for managers of all types of income-producing properties. IREM is the only professional association compiled strictly of property and asset management professionals. We offer education and certification and proudly promote the professional competence of our members to meet the needs of those who utilize their services.

The Las Vegas Chapter of The Institute of Real Estate Management is composed of over 173 Certified Property Managers (CPM®), CPM® Candidates, Accredited Residential Managers (ARM®), ARM® Applicants and Accredited Management Organizations. Our members control managing and purchasing for residential, industrial, retail, and commercial properties in Southern Nevada.

IREM Chapter No. 99 is offering a unique opportunity for you to deliver your message to a specific target market. The “IREM Industry Partners” program allows for your business to be exposed to and involved with a very influential group of decision makers in the property and asset management field. You’ll find that becoming a “IREM Industry Partner” will be the best use of your time and advertising dollars. Through our “IREM Industry Partners” program you will be able to contribute and receive specific benefits as outlined in our Industry Partners program.

Industry Partners:

You, as an IREM Industry Partner, receive the maximum opportunity to reach your target market - property management decision-makers! Through this program, your business benefits from full local IREM media coverage, a captive audience for your

product presentation, and networking opportunities galore!! You get to know the members personally, which is a great advantage when marketing your products and/or services.

Your full benefits package includes:

- A listing in each of our chapter newsletters;
- Company recognition in our web site;
- Opportunity to introduce your company and services at multiple Chapter lunch meetings;
- The opportunity to publish one feature article about your business or industry in the IREM newsletter;
- A booth at our annual Industry Partner Fair (mini “trade-shows”);
- An opportunity to participate in all our other meetings and activities at IREM “Member” prices;
- Web site - access to IREM’s directory - one page on our web site;
- Chapter newsletter annual subscription;
- Non-Industry Partners are only allowed to attend 1 lunch per year.

Total Contribution \$1,250.00

If Property Managers are your target market, this program will get you recognized!

APPLICATION - IREM Industry Partner:

Sponsor - To be completed by IREM Sponsor (must be a Las Vegas Chapter CPM® member, CPM® Candidate, ARM® member or Associate Member who has used your services and can give a testimonial to your work ethic, integrity, and reputation):

Name: _____

Length of acquaintance: _____

Have you used the services of the applicant?

Why do you recommend the applicant firm for the Industry Partners IREM program?

APPLICATION - IREM Industry Partner:

Applicant - To be completed by the applicant:

Name

Firm

Address

City/State/Zip

Phone

Fax

Email

Professional Affiliations

Reason for application as an IREM Industry Partner

List two business references:

1. Contact Name

Company

Address

Phone

2. Contact Name

Company

Address

Phone

1. Please attach a description and/or brochure explaining your company's scope of operation
2. Please enclose a business card and/or camera-ready art of your logo
3. Article about your company for the newsletter & web site
4. IREM requests that our Industry Partners attend a total of 4 lunches and/or events per year. In the event that requested participation is not attained, membership may not be renewed.

Possible Industry Partners:

Institute of Real Estate Management Chapter 99, Las Vegas, Nevada (**limit of 4 per category**)

1. General Contractors
2. HVAC and Service Providers
3. Janitorial Services
4. Eviction Services
5. Landscaping Services
6. Laundry Equipment & Services
7. Electrical Services
8. Electrical Lighting Companies
9. Roof Contractors and Maintenance
10. Security Services
11. Signage Companies
12. Property Management Software
13. Painting Contractors
14. Paint Manufactures
15. Insurance providers
16. Financial Institutions (Lenders)
17. Collection Agencies
18. Attorneys
19. Tree Services
20. Window Cleaning Services
21. Property Maintenance Services/Handyman Services
22. Plumbing Companies
23. Asphalt and Parking Lot Striping Companies
24. Credit Screening
25. Parking lot Sweeping Services

- 26. Pool Services
- 27. Communication Service Providers
- 28. Advertising Companies
- 29. Pool Contractors
- 30. Staffing Services
- 31. Title and Escrow Companies
- 32. Exterminators
- 33. Window/Glass Companies
- 34. Tenant Improvements